

Monday  
22nd November  
2021

# European Waste Reduction Week



Europe welcomes Waste Reduction Week with open arms and closed dumpsters. From November 20 to 28, administrations, associations, businesses and communities are going green. Between activities and awareness, everything is done to raise awareness of this cause.

## Waste reduction, targets and tools

During this waste reduction week, everyone is invited to help out. The actors of this ambitious project are providing themselves with various means of raising awareness to anchor the key words of this initiative:

**Learn to consume better, produce responsibly, extend the life of products, throw away less and reduce waste.**

To achieve this objective, six major themes are addressed:

1. Prevent waste from the source of production
2. Prevent hazardous waste
3. Tackling food waste
4. Promote composting
5. Repair rather than throw
6. Set up cleaning days



## The provincial waste prevention and reduction plan

As in many countries, New Caledonia adopts the strategy of waste management. To achieve this goal, the provincial scheme is best placed.

The idea of a provincial plan has been present in New Caledonia since 2012, but it was not until 2018 that it was put into operation. The latter aims to prevent waste in the community over a period of 5 years.

In this area, we have seen the creation of jobs in waste management. Thanks to the companies invested in this action, the economy of the country is only reaping the benefits.

In this sense, the provincial plan calls, by 2022, for the achievement of the following objectives:

- Reduce waste and its impact on the environment;
- Provide real responses to the needs of hazardous waste management;
- Improve the waste collection service for the population;
- Develop activities and the economy around the axis of waste management.

## How to catch up with waste management?



The challenges of waste management are a priority for New Caledonia today. To make up for the delay, various projects have been put in place by the government. The most ambitious being the NC 2025 scheme, which takes advantage of various funding sources in order to get ahead in this rapidly expanding field.

